

Funding the Festival

16. You will be aware that we introduced charging this year. Would you say that this has made a difference to your participation?

Yes, definitely No, not really Maybe

Do you have any comments about our approach to ticketing (online, ticket cards, cash) :

Thank you for taking the time to respond. If you would like to be included in our prize draw for a Webtogs voucher please provide your details below:

Name:

Phone number:

Email address:

Please hand in your evaluation form to your Walk Leader, or mail it to :
Lincolnshire Wolds Walking Festival
Heritage Trust of Lincolnshire,
The Old School, Cameron Street, Heckington,
SLEAFORD. NG34 9RW
PLEASE NOTE THIS IS NOT A FREEPOST ADDRESS

Thank you for taking the time to complete this evaluation form. Data collected from this consultation exercise will only be used for the purpose of service improvement and will be processed in accordance with relevant legislation, in particular the Data Protection Act 1998

Support our Festival!
Every penny makes a difference. You can donate online by going to our website www.woldswalkingfestival.co.uk or by sending a cheque (payable to Heritage Trust of Lincolnshire & marked 'LWWF' on the reverse) with this form.
Thank you very much!

What does the Lincolnshire Wolds Walking Festival mean to you?



Thank you for taking part in the 13th edition of our festival. Please would you take a moment to tell us a little about yourself and about your experience of this year's event. If you are attending with family please respond on behalf of everyone in your group.

All responses will be entered into our prize draw for a £50 Webtogs voucher, our locally-based supplier of online outdoor gear.

Just hand your form to your walk leader, send it back to our postal address or complete our online version instead. Closing date for responses: Monday 12 June. THANK YOU VERY MUCH.

A little bit about you

1. Your age category Under 18 18 – 30 31 – 45

(tick all that apply for your group) 46 – 60 61 – 70 Over 70

2. Have you come on your own or in a group?

On my own In a group

If in a group, how many

3. What is your postcode?

4. Are you: Male Female
(insert the numbers in your group) Prefer not to say

Taking part today

Walk number or title

5. How would you rate this event?

- Very enjoyable Fairly enjoyable Adequate
 Not very enjoyable Not enjoyable at all

6. Did you have a reason for choosing this walk? We welcome any additional comments about this walk or the festival in general?

7. Have you travelled from home today?

- Yes No

8. After the walk will you...?

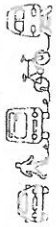
- Go for a drink / meal Do some shopping
 Do some sightseeing Go straight home
 Other (please specify)

9. Not including travel costs, what is your estimated spend in the area today (e.g. car parking / refreshments / walk donation)?

- Nothing Up to £10 Up to £20 Over £20

Access Lincoln

We are delighted to be part of Lincolnshire County Council's **Access Lincoln** project, promoting sustainable travel through walking and cycling.



Access Lincoln
Changing the way we travel

10. Have you heard about Access Lincoln? Yes No

11. If yes, are you taking part in the festival as a result of Access Lincoln promotion of Easy Walks?

- Yes No

To find out more go to www.lincolnshire.gov.uk/accesslincoln

12. Would you consider yourself a:

- Regular walker Occasional walker

13. Over what sort of distance?

- 1 - 3 miles 3 - 8 miles 8+ miles

Accessing festival information

This year we haven't sent out brochures free of charge but we have provided additional information on our website and in different formats.

14. Did you...?

Pick up a brochure If so, where?

Use the website Other.....

15. Have you been able to get all the information you need?

- Yes, no problem No, but I've managed
 Yes, but it has taken me longer No, it's been a real issue

Any comments?